

Reservations, payment and luncheon selection are due by May 27. Luncheon choices:

**Sesame Seared Salmon**

**Vegetable Pasta**

**Roasted Vegetable Napoleon**

Please remit \$25 per person to:

The Jewish Federation of the Mohawk Valley

2310 Oneida Street

Utica, NY 13501

**Dan's book Start-Up Nation will be a gift to each attendee/family, underwritten by the Sidney Gennis Foundation.**

Anyone needing a ride, please call the JCC at 733-2343.

# 2010 United Jewish Appeal Kick-off Luncheon

Thursday, June 3, 2010

11:30 AM

The Resource Center for  
Independent Living



Dan Senor was born in Utica, the son of Helen and the late Jim Senor. Jim was the Executive Director of The Jewish Community Council, the forerunner of our Jewish Federation. *It is with great pride that we welcome Dan back to Utica.*

An adjunct senior fellow for Middle East Studies at the Council on Foreign Relations, Dan has long been involved in policy, politics and business in the Middle East. As a



senior policy advisor to the U.S. government, he was one of the longest-serving civilian officials in Iraq. His analytical pieces are frequently published by the Wall Street Journal. He has also written for the New York Times, the Washington Post and Time.

Dan is the co-author of **Start-Up Nation: The Story of Israel's Economic Miracle**, an extraordinary book that is beautifully researched, very well reviewed, and a most enjoyable read.

The Jewish Community Federation of the  
Mohawk Valley  
Cordially invites you to the  
2010 United Jewish Appeal  
Kick-Off Luncheon

with **Dan Senor**  
**Highly acclaimed author, speaker,  
political analyst and “native son”**

Thursday, June 3, 2010  
11:30 AM

The Resource Center for Independent Living  
Community Room  
1607 Genesee Street  
Utica

Please see back for details.